

WARRIORS' DAY PARADE COUNCIL

1921 – 2011 ... 90 years ... and still marching www.thewarriorsdayparade.ca



Honourary President Colonel The Honourable Lincoln M. Alexander, PC, CC, KStJ, QC, OOnt, CD, QC, BA, LL Honourary Parade Marshal HCol Dave Devall Honourary Chairman Mr. Knox M. Henry

President LCol John Burns, CD

16 August 2011

For Immediate Release

To: News Editor

The 90th Annual Warriors' Day Parade will take place on Saturday, August 20th, 2011 at 10:30 am.

More than 2,500 Veterans and currently serving members of the Canadian Forces will march into Exhibition Place through the historic Princes' Gates and along the magnificent Princes' Boulevard to the sounds of military bands and cheering crowds.

The Warriors' Day Parade is the longest running Veteran's parade in the free world and offers a unique opportunity to honour and pay tribute to our Veterans and the men and women of the Canadian Forces. It is also a unique opportunity to remember those brave men and women who gave their lives in the defence of Canada. This year we celebrate the 90th anniversary of the Parade, a rich heritage and tradition reaching back to 1921.

The saluting dais will be located on the north side of Princes Blvd., just west of the Princes' Gates. We are honoured this year to welcome our 2011 Reviewing Officer, Lieutenant-General Peter J. Devlin, CMM, MSC, CD, Chief of The Land Staff.

We are also pleased to announce that Honorary Colonel Dave Devall will be our Honorary Parade Marshall for this year's parade.

We welcome all participants in this year's parade including Canadian veterans from World War II, the Korean War, Afghanistan, other recent conflicts and peacekeeping missions. In addition, many military bands, marching contingents and re-enactors from the United States and Canada will participate in the parade creating a unique spectacle. A number of historic military vehicles will also participate, providing rides to Veterans who wish to continue to participate in their parade.

We are particularly proud to welcome currently serving members of Canada's military service who will march in this historic event. In memory of the brave Canadians who have paid the supreme sacrifice in Afghanistan, their names will be read prior to the beginning of the parade.

Thanks to the CNE, a large number of public seats will be available on the south side of Princes' Blvd. opposite the saluting dais, offering the public an up-close viewing experience as the parade marches past.

 $cont'd \ \dots \ pg. \ 2$

LCol John Burns, CD, President of the Warriors' Day Parade Council said "As we mark our 90th Anniversary we offer our sincere thanks to the many hard working volunteers who make the event possible each year. This year's parade promises to be spectacular and we invite all citizens to join us on August 20th as we pay tribute to those to whom we owe so much."

More information is available at www.thewarriorsdayparade.ca

Media interviews with veterans can be arranged. A representative of The Warriors' Day Parade Council will be available to assist the media at the CNE media desk located at the Princes' Gates on the morning of August 20th.

Marching contingents and Veterans will begin forming up at Gore Park between 9:30am & 10:15am. In addition, the Reviewing Officer and other VIP guests will greet Veterans from Sunnybrook Hospital, the Tony Stacey Centre and War Amps in the area surrounding the Saluting Dais. Photo opportunities for the media will be available at these locations. WWI aircraft from The Great War Flying Museum will fly over the parade area in a salute to the Veterans between 10:00am & 10:15am. The names of the members of the Canadian Forces who lost their lives in Afghanistan will be read by the master of ceremonies beginning at 10:15am.

-30-

For further information, contact The Warriors' Day Parade Council:

Amn. Jonathan Levin-Turner (USAF Veteran) Deputy Public Relations 416-568-3780

or

John Hymers Director, Public Relations 416-458-5286 email wdparade@rogers.com